

# IMPORTANT NOTICE - PRODUCT RECALL

Nichols Plc is making consumers aware of an issue with products labelled as Vimto Original 500ml bottles purchased from this store, with the following batch codes :-

**Product Names:** Vimto Original 500ml (Purple Cap), Vimto Original 500ml Price Marked £1.25 (Purple Cap)

**Barcodes:** 501438005008, 501438020582

**Batch Codes:** OCT 24 4050, OCT 24 4051, OCT 24 4052, NOV 24 4072, NOV 24 4073, NOV 24 4074 (located on shoulder of bottle)



Customers who purchased the above product from this affected store are asked to return the product to this store and a full refund will be issued.

For the avoidance of doubt, this refund process is independent of the 'Love the Taste' promotion

This action is being taken due to a packaging error, which has caused a limited number of bottles to be labelled with the statement 'No Added Sugar', despite the product within the bottles containing added sugar.

No other batch codes or Vimto products are affected by this error.

**A simple way to identify whether a product is affected, is to establish whether the product has a purple cap but carries the statement 'No Added Sugar' as depicted above. All 500ml products with purple caps contain added sugar.**

Thank You for your co-operation. For more information contact Nichols Plc on 01925 222 222 or [productenquiries@vimto.co.uk](mailto:productenquiries@vimto.co.uk).